

28th Annual Delaware Healthcare Forum

Tuesday, October 29, 2024

Hosted by



Joint Providers



Delaware Healthcare Association

1280 South Governors Avenue, Dover DE 19904

Phone: 302-674-2853 | Fax: 302-734-2731

Web Site: www.deha.org

Primary Forum Contact: Yasmine Chinoy

E-Mail: yasmine@deha.org

Sponsorship Opportunities

Be a Forum Sponsor and Grow Your Business

The Delaware Healthcare Association is extending an invitation to organizations and individuals interested in sponsoring the 28th Annual Delaware Healthcare Forum at Bally's Dover Casino Resort, Dover, on Tuesday, October 29, 2024. Participating sponsors receive benefits designed to maximize their exposure to health care leaders during our annual educational and networking conference for hospitals and health system executives. With your sponsorship, the Delaware Healthcare Association is able to provide education to our members on the issues of today at a reasonable cost.

The Healthcare Forum is expected to have over 450 healthcare leaders from provider organizations throughout Delaware for our one day educational and networking conference.

This is your BEST opportunity to meet Delaware hospital and health system executives at our one-day event. Your sponsorship also comes with the opportunity to exhibit your product/services. Applications are accepted based on sponsorship level and date of receipt. Please review this brochure and decide today which sponsorship level best fits your organization.

Registration materials must be received by no later than October 10, 2024

Sponsorship opportunities are limited, so secure your sponsor slot today!

For more information, please contact Yasmine Chinoy by phone at (302) 674-2853 or e-mail yasmine@deha.org.

Why Sponsor the Delaware Healthcare Forum?

- The Delaware Healthcare Forum offers one-on-one networking opportunities with over 450 Delaware health care leaders.
- With limited sponsorship opportunities, your exhibit tables will stand out and attendees will have ample time to visit with the exclusive group of Sponsoring companies.
- Sponsors may attend all educational sessions.
- Sponsors will receive an attendee list for follow-up mailings.
- Continental Breakfast, lunch and refreshments are provided to all attendees and sponsors.

Your sponsorship displays your commitment to Delaware's hospitals and health systems.

Tentative Exhibit Schedule:

Set-Up – from 7:00 a.m. to 8:00 a.m.

Move-Out –from 4:00 p.m. to 5:00 p.m.

Most Sponsorship Levels include one 6-foot table with two chairs and each sponsor attendee will receive a name badge with a designation as "Sponsor."

The number of sponsor staff that can attend is based on sponsor level.



**Partner
\$5,000**

Partner

This level of Sponsorship Includes:

- Exhibit space – Tables are located inside the main conference room. **Six** staff from sponsoring organization may attend. Includes anyone attending that will staff your display table.
- DHA-Member discount available for two additional Forum attendees at \$ 75 each.
- Acknowledgement of Partnership on the Delaware Healthcare Association’s Web Site (www.deha.org) Forum Web page.
- Recognition of Partnership during welcome address.
- **5 minutes to introduce your business to Forum attendees.**
- Full page (7.5” wide x 10” long) color ad in program booklet – *if ad is received in designated format by **October 10, 2024.***
- Company name and logo displayed on:
 - Forum brochure and program booklet
 - Name badges
 - DHA Website

[Click here for Sponsor Application Form](#)



Platinum Sponsor

\$ 2,000

Platinum Sponsor

This level of Sponsorship Includes:

- Exhibit space – Tables are located inside the main conference room. **Three** staff from sponsoring organization may attend. Includes anyone attending that will staff your display table.
- DHA-Member discount available for two additional Forum attendees at \$ 75 each.
- Acknowledgement of sponsorship on the Delaware Healthcare Association's Web Site (www.deha.org) Forum Web page.
- Recognition of sponsorship during welcome address.
- **Up to 60 seconds to introduce your business to Forum attendees.**
- Full page (7.5" wide x 10" long) color ad in program booklet – *if ad is received in designated format by October 10, 2024.*
- Company name and logo displayed in program booklet and DHA Website.

[Click here for Sponsor Application Form](#)



Gold Sponsor

\$ 1,000

Gold Sponsor

This level of Sponsorship Includes:

- Exhibit space – Tables are located inside the main conference room. **Two** staff from sponsoring organization may attend. Includes anyone attending that will staff your display table.
- Acknowledgement of Sponsorship on the Delaware Healthcare Association's Web Site (www.deha.org) Forum Web page.
- Recognition of sponsorship during welcome address.
- Half page (7.5" wide x 5" long) color ad in program booklet – *if ad is received in designated format by **October 10, 2024.***
- Company name and logo displayed in program booklet and DHA Website.

[Click here for Sponsor Application Form](#)



Silver Sponsor

\$ 500

Silver Sponsor

This level of Sponsorship Includes:

- Exhibit space – Some tables are located inside the main conference room. Other tables are located outside the main conference room, near the registration tables. **Preference will be given on a first come basis.**
- **Two** staff from sponsoring organization may attend. Includes anyone attending that will staff your display table.
- Acknowledgement of sponsorship on the Delaware Healthcare Association's Web Site (www.deha.org) Forum Web page.
- Company name and logo displayed in program booklet and DHA Website

[Click here for Sponsor Application Form](#)

New Benefit

***Supplementary
Benefit***

For an additional \$ 2,000

Supplementary Benefit for Forum Sponsors:

- **Snapshot: DHA's Weekly E-Newsletter:**
Your logo and a description of your company with a link to your home page, featured 4 times over the year in Snapshot, DHA's weekly e-newsletter distributed to our member hospitals and healthcare facilities, with more than 700 recipients.
- **Recognition on Social Media:**
A "thank you for your sponsorship" message featuring your logo with a link to your Home Page, on DHA's Facebook, Twitter, LinkedIn & Instagram, leading up to the Healthcare Forum.
- **Forum Attendees:**
Two additional Forum attendees at no extra cost.

[Click here for Sponsor Application Form](#)



***Advertisement
In
Program Booklet***

Advertisement In Program Booklet

- \$ 500 Full Page Color Advertisement (7.5" wide x 10" long).
\$ 350 Half page Color Advertisement (7.5" wide x 5" long).
\$ 250 Quarter page Black & White Advertisement (3" wide x 4" long).

Company logo displayed in program booklet and DHA website.

One staff from sponsoring organization may attend.

Ad Requirements:

All ads must be submitted to the Delaware Healthcare Association via electronic submission and are subject to DHA approval. Print-ready high resolution (300 dpi) No Bleed PNG or JPG files are required.

Ads should be received in the designated format by October 10, 2024.

[Click here for Sponsor Application Form](#)



Banners

\$ 250

Banners

This level of Sponsorship Includes:

- 2' x 3' Full color banner with your company name and logo - *if logo is received in designated format by October 10, 2024.*
- Acknowledgement of sponsorship on the Delaware Healthcare Association's Web Site (www.deha.org) Forum Web page.
- Company name and logo displayed in program booklet and DHA Website.

[Click here for Sponsor Application Form](#)

- All Sponsor applications must be received by October 10, 2024, with signed agreement and payment.
- Sponsors must provide an electronic copy of ad or descriptive paragraph by the above dates, to ensure inclusion in conference program materials.
- Company name/logo used for signage at the Forum must also be received in JPG format by the above dates. If you want your company logo to appear on the DHA website Forum webpage prior to the event, send it earlier than the dates mentioned above.

Ad Requirements:

Ads will only be accepted as part of a sponsorship package and cannot contain quantitative descriptions of products or services. All ads must be submitted to the Delaware Healthcare Association via electronic submission and are subject to DHA approval. Print-ready high resolution No Bleed (300 dpi) PDF or JPG files are required.

PDF File Requirements:

- Be sure all fonts are embedded when distilling.
- Use the print optimized setting to ensure highest quality.

If your PDF is not saved properly, or if color is not assigned properly, your ad may not print as expected.

Sponsorship opportunities are accepted on a first-come first served basis. Requests must be in written form with sponsor application form and payment in full. Requests and payment must be received by the Delaware Healthcare Association no later October 10, 2024.

Exhibit table assignments are based on sponsorship level and sponsorship application receipt date. Only one company name is permitted per exhibit table.

In order to receive all of the entitlements listed, sponsor organizations must provide the appropriate materials (PDF file of their corporate logo, PDF or JPG file of their ad, Website address, all sent electronically). If this information is not received by **the above dates**, supporting organizations waive their rights to those missed benefits. **The Delaware Healthcare Association is under no obligation to issue reminders.**

Cancellations must be received in writing. Cancellations are subject to a \$250.00 administration fee. **No refund of payment will be made after the above deadline dates.**

The Delaware Healthcare Association reserves the right to determine the appropriateness of sponsor organizations. All sponsorship contributions are voluntary. Acceptance of a sponsor organization does not imply endorsement of the organization's products or services in any way.

Sponsor organizations will honor the educational focus of the conference. Any business activity of an exhibiting organization is restricted to the display table area. Solicitation of business in educational sessions is strictly prohibited.

Signature of the attached sponsor application form indicates acceptance of these terms and conditions.

Door Prizes/Raffles

Sponsors are allowed to give door prizes and have raffles for gifts. All prizes/gifts must be appropriate and tasteful for healthcare professionals. The Delaware Healthcare Association has the right to disallow any prizes/gifts that are considered inappropriate.

Please coordinate the drawing of your prize/gift with Yasmine Chinoy on the day of the event.

Drawings for prizes/gifts will be done in front of the audience during the last break, prior to the last presentation.

If you have any questions, please call Yasmine Chinoy at (302) 674-2853 or e-mail yasmine@deha.org prior to the event.

[Click here for Sponsor Application Form](#)

28th Annual Delaware Healthcare Forum
Sponsor Application Form
Tuesday, October 29, 2024

Organization Name (as it should appear on all material)

Contact Name (for logistical purposes only)

Address/City/State/Zip Code

Office Phone

Cell Phone (for emergency contact only)

E-Mail Address

Company Website Address

Will you need an electrical outlet? (we will do our best to accommodate you)

Will you need a display table?

Please select your sponsorship level:

Partner - \$ 5,000

Platinum Sponsor - \$ 2,000

Gold Sponsor Association - \$ 1,000

Silver Sponsor - \$ 500

Supplementary Benefit (New)- \$ 2,000

Advertisement in the Program Booklet: \$ 500 \$ 350 \$ 250

Banners - 250

We have read the Sponsorship Terms and Conditions and hereby agree to the terms and conditions.

Signature: _____

Date: _____

Please email the completed Sponsorship Application Form to yasmine@deha.org.

[Click here for card payment](#)

Checks should be made payable to:

Delaware Healthcare Association
1280 S. Governors Ave., Dover, DE 19904-4802

No Refunds will be given for cancellations received October 10, 2024

For more information, please contact the Delaware Healthcare Association at (302) 674-2853.

Staff Attending
Delaware Healthcare Forum
Tuesday, October 29, 2024

1. Name: _____ Would like Nursing
Title: _____ Continuing Education
E-Mail: _____

2. Name: _____ Would like Nursing
Title: _____ Continuing Education
E-Mail: _____

3. Name: _____ Would like Nursing
Title: _____ Continuing Education
E-Mail: _____

4. Name: _____ Would like Nursing
Title: _____ Continuing Education
E-Mail: _____

5. Name: _____ Would like Nursing
Title: _____ Continuing Education
E-Mail: _____

6. Name: _____ Would like Nursing
Title: _____ Continuing Education
E-Mail: _____

7. Name: _____ Would like Nursing
Title: _____ Continuing Education
E-Mail: _____

8. Name: _____ Would like Nursing
Title: _____ Continuing Education
E-Mail: _____

9. Name: _____ Would like Nursing
Title: _____ Continuing Education
E-Mail: _____

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